

*Strategy 2.1: Facilitate educational opportunities based on evidence-informed practices for providers*

*Strategy 2.2: Assess opportunities to strengthen mental health resources and network*

*Strategy 3.3: Partner with local organizations to create children's mental health awareness campaigns*

Outcomes

- ✓ Workshops are facilitated
- ✓ Mental health providers increase knowledge of children's mental health services and issues
- ✓ Mental health providers are implementing evidence-informed practices
- ✓ Assessment of community resources and network is continuous
- ✓ Many community members have access to mental health information
- ✓ Denton County families know how to get help

➤ Identify key message themes for workshops for community organizations and providers	Ongoing
➤ Determine logistics for workshops	Ongoing
➤ Determine how to evaluate workshops and create evaluation tools	Ongoing
➤ Host workshops and give corresponding evaluations	February, May, & November
➤ Analyze evaluation results and report to coalition	Ongoing

➤ Collect data at educational and networking events	Ongoing
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➤ Explore opportunities to promote a community awareness campaign	Fall 2015
➤ Develop key messages to promote in the Denton community	Fall 2015
➤ Develop a communication plan outlining how WATCH will distribute key messages	Spring 2016
➤ Create marketing materials	Spring 2016
➤ Determine how to evaluate community awareness campaign	Spring 2016
➤ Seek local organizations for partnerships to raise awareness about children's mental health	Spring 2016