

*Strategy 3.1: Manage website for information sharing and social marketing*

*Strategy 3.2: Increase community knowledge of mental health issues through community events*

*Strategy 4.1: Maintain knowledge and expertise about children's health issues*

Outcomes

- ✓ Mental health information is accessible to community members
- ✓ Website information is accessed frequently
- ✓ Community knowledge of children's mental health issues and resources increases
- ✓ Community awareness of WATCH and its activities increases
- ✓ WATCH is a partner or participant in community events
- ✓ Denton community is aware of current children's health data
- ✓ Coalition is aware of children's health issues and is able to act as needed

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| 1. Submit events to the Community Calendar  | Complete online form or email info to Courtney                                     |
| 2. Contribute monthly content to the website  | Contact Courtney for submission form   |
| 3. Give out educational booklets and marketing materials to clients, colleagues, and community members        | Contact Courtney for WATCH materials   |
| 4. Share children's health news and research with the coalition   | Announce at a meeting or send info to Courtney to distribute                       |
| 5. Represent WATCH at community events  | Contact Courtney to arrange  |
| 6. Serve on Education Work Group, Membership Committee, Nominations Committee, or serve as an elected officer | Contact Rachel McGinnis, Jennifer Jaynes, Anna Love, or Lisa Elliott for more info |
| 7. Participate in Center for Children's Health activities   | Respond to invitations sent by Courtney  |