

MEMBERS PRESENT		OTHERS PRESENT	
Alice Masciarelli	Kamilah Hasan	David Huffman, Guiding Compass	<i>Courtney Barnard, Cook Children's</i>
Eren Turner	Lisa Elliott	Counseling	
Greg Jackson	Michelle Fox	Enny Torrez-Yanez, Friends of the Family	
Jeanne Clark	Rachel McGinnis	Laura Prillwitz, Denton Co. Juvenile	
Jennifer Jaynes	Sadaf Meckfessel	Probation	
Jonita Widmer	Tiana Gooden	Vianey Reinhardt, Excel Center Lewisville	
Julie Wright	Whitney McGee		

AGENDA	KEY DISCUSSION POINTS & ACCOMPLISHMENTS	ACTION ITEMS, RECOMMENDATIONS & NEXT STEPS
<b>Welcome &amp; Introductions</b> <i>Lisa Elliott, Ph.D.</i>	<ul style="list-style-type: none"> <li>The meeting was called to order at 12:10 p.m.</li> <li>Dr. Elliott thanked Denton County for hosting today's meeting.</li> <li>Introductions were made around the room.</li> </ul>	
<b>Approval of Minutes (ACTION)</b> <i>Lisa Elliott, Ph.D.</i>  <i>Courtney Barnard, LMSW</i>	<ul style="list-style-type: none"> <li>March 20, 2015 Minutes were reviewed by members online before the meeting</li> <li>To celebrate Community Health Improvement Week (first week of June), the Center for Children's Health thanks all WATCH members for their work</li> <li>Courtney distributed information on The Center to members.</li> </ul>	<ul style="list-style-type: none"> <li>Motion to approve the Minutes by Jennifer Jaynes. Jeanne Clark seconded the Minutes. Motion carried.</li> <li>Contact Courtney Barnard to receive your gift or additional information about The Center for Children's Health.</li> </ul>
<b>Strategic Plan 2015-2017 (ACTION)</b> <i>Courtney Barnard, LMSW</i>	<ul style="list-style-type: none"> <li>Leadership Team and coalition members have met over the past few months to recommend changes for the Strategic Plan 2015-2017</li> <li>Members reviewed the recommended Strategic Plan 2015-2017 draft (handout)</li> <li>Major changes from the old Plan include:               <ul style="list-style-type: none"> <li>Addition: Strategy 1.3 (engaging community advisors)</li> <li>Change: Strategy 2.2 (strengthen the network by using assessment data we collect)</li> <li>Addition: Strategy 3.3 (develop community awareness campaigns about children's mental health)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Motion to approve the Strategic Plan 2015-2017 as recommended by Tiana Gooden. Alice Masciarelli seconded the Minutes. Motion carried.</li> <li>View the approved Strategic Plan 2015-2017 on <a href="http://www.watchdenton.org">www.watchdenton.org</a></li> <li>Members recommended action steps to help us move forward in our strategies, specifically around Objective 3 (Increase access to information and resources):</li> </ul>

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	<ul style="list-style-type: none"> <li>• Member comment: Glad to see the coalition taking the next step, increasing its impact.</li> <li>• Member comment: It is refreshing to know that our members are collaborative and not competitive.</li> </ul>	<ul style="list-style-type: none"> <li>○ Alice Masciarelli: Partner with other organizations on a monthly newsletter featuring children's health topics</li> <li>○ Members can help promote the website by linking to it on their websites</li> <li>○ Members recommended using social media (Facebook, Pinterest, Twitter). If WATCH cannot manage its own, can we create a "social media toolkit" to share with members?</li> <li>○ Members recommended forming a Community Outreach Committee to attend community events on behalf of the coalition</li> </ul>
<p><b>Education Work Group Update</b> <i>Rachel McGinnis, LMSW</i></p>	<ul style="list-style-type: none"> <li>• We had a great workshop on May 7<sup>th</sup> for Children's Mental Health Awareness Day</li> <li>• The Work Group began meeting again last week to start planning the next workshops</li> <li>• They reviewed all comments from the last 4 workshops to determine topics and formats of future events</li> <li>• The tentative plan for the next 3 workshops is:               <ul style="list-style-type: none"> <li>○ Fall: "Understand Autism"</li> <li>○ Spring: a panel of parents</li> <li>○ May: Local Child Health Summit, highlighting the newest CCHAPS data for Denton</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• All workshop materials and Awareness Day activities are on <a href="http://www.watchdenton.org">www.watchdenton.org</a></li> <li>• Next meeting is August 14<sup>th</sup> at noon at MHMR. If you are interested in attending or participating via email, let Courtney or Rachel know; <a href="mailto:Courtney.barnard@cookchildrens.org">Courtney.barnard@cookchildrens.org</a> or <a href="mailto:rachelm@dentonmhmr.org">rachelm@dentonmhmr.org</a></li> </ul>
<p><b>Membership Committee Update</b> <i>Jennifer Jaynes, MPH</i></p>	<ul style="list-style-type: none"> <li>• Thank you to all Membership Committee members who have helped to develop the "About WATCH" video plan</li> <li>• We will be making a 2-minute video about the history, accomplishments, and future plans of WATCH</li> <li>• We will make the video ourselves using an online program (like Prezi, Moovly, or Powtoon) to stay in budget and timeframe</li> <li>• Our next steps include finding someone to help us make the video, writing the script, and storyboarding the video</li> <li>• Members will be able to share and stream the video</li> </ul>	<ul style="list-style-type: none"> <li>• If you know of someone who can help us make the video, contact Jennifer or Courtney at <a href="mailto:jennifermjaynes@gmail.com">jennifermjaynes@gmail.com</a></li> <li>• Members recommended contacting DISD's ATC high school and UNT's Department of Radio, TV, and Film</li> <li>• July: Richard Brown; water/summer safety theme</li> </ul>

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<p><b>United Way Update</b> <i>Lisa Elliott, Ph.D.</i></p>	<ul style="list-style-type: none"> <li>• United Way's Citizen's Council on Mental Health has been working with the Meadows Mental Health Policy Institute to review their assessments and give recommendations for their next steps. The Center for Children's health is a partner in this effort.</li> <li>• The Behavioral Health Leadership Team (BHLT) was created to be the core group leading the Council on creating a system for delivering mental health services.</li> <li>• WATCH is a part of the BHLT and we have the opportunity to help shape the outcomes of this effort.</li> <li>• There are 5 Work Groups: Lisa Elliott and Laura Prillwitz are co-chairs of the Child &amp; Family Systems Work Group</li> <li>• WATCH will be closely involved in the Work Group and BHLT. Our goal is to make sure the 2 groups' efforts are aligned toward the same goals.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Member Satisfaction Survey Results (ACTION)</b> <i>Courtney Barnard, LMSW</i></p>	<ul style="list-style-type: none"> <li>• We have the results from our Member Satisfaction Survey that was completed in January</li> <li>• On the survey, members gave feedback about how well you think we work together as a coalition, if we are making adequate progress on our objectives, and how well Cook Children's does at facilitating the coalition's work.</li> <li>• Members reviewed the Survey Summary (handout)</li> <li>• Overall, satisfaction with progress has increased from last year</li> <li>• Member satisfaction with their own involvement has decreased from last year</li> <li>• In the comments, members shared specific ideas for coalition action</li> </ul>	<ul style="list-style-type: none"> <li>• We know that members want to be involved, so let's create ways for them to participate beyond meetings <ul style="list-style-type: none"> <li>○ What work can be done outside of day-office hours?</li> <li>○ Can people volunteer at events, or do work from home (website content)?</li> </ul> </li> <li>• Courtney can notify members with a monthly email listing upcoming events or decisions that need to be made.</li> </ul>
<p><b>Community Conversations</b> <i>Lisa Elliott, Ph.D.</i></p>	<ul style="list-style-type: none"> <li>• Tiana Gooden: Winning the Fight annual 5k is October 24<sup>th</sup> to kick off Red Ribbon Week. Need volunteers, sponsors, and participants. More info online, <a href="http://www.wtf-winningthefight.org/upcoming-events.html">http://www.wtf-winningthefight.org/upcoming-events.html</a></li> <li>• Michelle Fox: Friends of the Family has it's Taste for a Cause on September 19<sup>th</sup>. This year is FoF's 35<sup>th</sup> Anniversary. Will be hosting a CEU event on the Impact of DV on kids. Info to come.</li> <li>• Vianey Reinhardt: Youth Mental Health First Aid is August 7<sup>th</sup> from 8-5.</li> </ul>	<ul style="list-style-type: none"> <li>• Members can forward information to Courtney, <a href="mailto:Courtney.Barnard@cookchildrens.org">Courtney.Barnard@cookchildrens.org</a>. She will share it with the coalition upon receipt.</li> <li>• Events shared will be posted on the Community Calendar.</li> </ul>

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	<p>Vianey will send info.</p> <ul style="list-style-type: none"> <li>• Raven (Youth and Family Services): Genesis Cares is having a Back to School Fair August 8<sup>th</sup>. To be a vendor, contact Raven. She will send info.</li> <li>• Kamiah Hasan: Summer Harvest Community Festival is July 18<sup>th</sup>. Volunteers needed. Reminder to get kids vaccinated before school.</li> </ul>	
<p><b>Next Steps</b> <i>Lisa Elliott, Ph.D.</i></p>	<ul style="list-style-type: none"> <li>• Need 2 volunteers to submit website content for August and September</li> </ul>	<ul style="list-style-type: none"> <li>• Jonita Widmer will submit website content for August (back to school, immunizations, routines)</li> <li>• David Huffman will submit website content for September</li> <li>• Join Education Work Group on August 14<sup>th</sup> at noon at MHMR to give input on next workshop</li> <li>• Submit events and groups to the Community Calendar</li> <li>• Distribute website promo cards at your organization and to families</li> <li>• The Regional Child Health Summit is October 21<sup>st</sup> in Fort Worth</li> </ul>
<p><b>Adjournment</b> <i>Lisa Elliott, Ph.D.</i></p>	<ul style="list-style-type: none"> <li>• The meeting was officially adjourned at 1:30 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>• Next coalition meeting is Friday, September 18<sup>th</sup> 2015, 12:00pm @ Denton County Health Department</li> </ul>