

MEMBERS PRESENT		OTHERS PRESENT	
Michelle Brown	Greg Jackson	Maria Torres, Love to Live Well	Michelle Rodgers, DC Friends of the Family
Jeanne Clark	Whitney McGee	Tricia Atzger-John, Northwest ISD	Karina Gutierrez, DC Friends of the Family
Terri Donsbach	Sadaf Meckfessel	Jamie Farber, Northwest ISD	Diane Boehm, Family Tree Program
Lisa Elliott	Alex Reed	Jennifer Perez, Denton County	Bissy Nitchovska, DC Friends of the Family
Michelle Fox	Vianey Reinhardt	MHMR	Kathy Eubanks, DC Friends of the Family
Tiana Gooden	Karly Taylor	Meghan Kajihara, NewDay	<i>Courtney Barnard, Cook Children's</i>
Edie Gracia	Marc Thompson	Services	
Kamilah Hasan	Enny Torrez-Yanez	Jennifer Burton, Community	
David Huffman	Dina Yousef	Health Charities	

AGENDA	KEY DISCUSSION POINTS & ACCOMPLISHMENTS	ACTION ITEMS, RECOMMENDATIONS & NEXT STEPS
<b>Welcome &amp; Introductions</b> <i>Lisa Elliott, PhD</i>	<ul style="list-style-type: none"> <li>The meeting was called to order at 12:10 p.m.</li> <li>Dr. Elliott thanked Denton County for hosting today's meeting.</li> <li>Introductions were made around the room.</li> </ul>	
<b>Approval of the Minutes (ACTION)</b> <i>Lisa Elliott, PhD</i>	<ul style="list-style-type: none"> <li>September 16<sup>th</sup>, 2016 Minutes were reviewed by members online before the meeting.</li> </ul>	<ul style="list-style-type: none"> <li>Motion to approve the Minutes by Tiana Gooden. Whitney McGee seconded the motion. Motion carried.</li> </ul>
<b>Election (ACTION)</b> <i>Maria Torres for Anna Love, PhD</i>	<ul style="list-style-type: none"> <li>Nominations Committee has met to identify candidates for the open leadership positions, to serve January 2017-December 2018:               <ul style="list-style-type: none"> <li>Chair: Tiana Gooden</li> <li>Vice Chair: Kamilah Hasan</li> <li>Nominations Committee Chair: Larry Mankoff</li> </ul> </li> <li>Since Kamilah Hasan was elected into the Vice Chair role, her current position as Membership Committee Chair is open.</li> </ul>	<ul style="list-style-type: none"> <li>There were no nominations from the floor.</li> <li>Motion to approve the slate of nominees as presented by Whitney McGee. Seconded by Sadaf Meckfessel. Motion Carried.</li> <li>Chair Lisa Elliott appointed Vianey Reinhardt as Membership Committee Chair until December 2017.</li> <li>The new leadership roles will begin in January 2017.</li> </ul>

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	<ul style="list-style-type: none"> <li>• Per the Bylaws, the Chair appoints someone to fill that role until the term ends. Nominations Committee recommends Vianey Reinhardt.</li> <li>• Thank you to Anna Love, Christy Graham, Monya Crow, Lisa Elliott, and all who helped identify nominees.</li> </ul>	
<p><b>Coalition Updates</b> <i>Lisa Elliott, PhD</i></p>	<ul style="list-style-type: none"> <li>• WATCH has participated in a few recent community events: Touched By Suicide Memorial Walk and Mobile Food Pantry Community Fair.</li> <li>• Member engagement has allowed WATCH to reach more families and be more present in the community.</li> <li>• Thank you to Scott, Phyllis, Dr. Conger, and Christy for representing us at the events and passing out our info and goodies!</li> <li>• One of our members, Janice Bigby school psychologist for DISD, has asked for our guidance in figuring out how to bring mental health services to kids in schools, via school-based mental health clinics.</li> <li>• She wrote a grant proposal to Denton Public School Foundation to bring the idea to their attention.</li> <li>• While waiting to hear back on the grant, she has met with Chris Shade of District Improvement and Innovation about her proposal.</li> <li>• He was excited and gave her advice on how to proceed.</li> <li>• There have been multiple recent loses of teens in Flower Mound by suicide and overdose</li> <li>• Members were asked how WATCH can respond to this and support our community.</li> <li>• There are already some resources in place:               <ul style="list-style-type: none"> <li>○ NAMI runs an in-school program, Ending the Silence</li> </ul> </li> </ul>	

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	<ul style="list-style-type: none"> <li>○ Lewisville ISD does Parent University, educating parents on various topics</li> <li>○ Mental Health First Aid is available in the community via United Way</li> <li>○ Understood.org has information on how to respond to your child in a supportive way</li> <li>○ MHMR's LOSS Team supports friends families who have lost a loved one to suicide as a postvention model</li> <li>● There are some messages that all parents need to know:               <ul style="list-style-type: none"> <li>○ Separate your (parents') needs from your child's needs</li> <li>○ Stop measuring happiness and success by accomplishment</li> <li>○ Praise children for being, not for doing</li> </ul> </li> <li>● WATCH can post these resources and tips on the website, as well send out coordinated social media. And make sure website promo cards are sent home in school folders.</li> </ul>	<ul style="list-style-type: none"> <li>● Courtney will post these resources to watchdenton.org.</li> <li>● Members are encouraged to post these resources and messages to their websites, too.</li> <li>● Courtney will draft some social media posts for members to use, highlighting the resources available and some parent tips.</li> <li>● Courtney will find out how WATCH can send the website promo cards home in student folders.</li> </ul>
<p><b>Workshop Updates</b> <i>Whitney McGee, PsyD</i></p>	<ul style="list-style-type: none"> <li>● We had our 3<sup>rd</sup> workshop of the series 2 weeks ago. Thank you to Carol Baumann and Lewisville ISD for hosting us!</li> <li>● Dr. Teresa McKinney from UNT presented on cultural competency and shared tools we can all use as individuals and with teams at work.</li> <li>● The last workshop of the series is Friday, December 2<sup>nd</sup> from 8:30-10:00.</li> <li>● Education Work Group will soon discuss how to format future workshops.</li> <li>● One point of discussion is about attendance rates. There has been low attendance for this workshop series, about 20 people per session, while expecting at least 45 people per session.</li> <li>● Members brainstormed what has kept people from attending:</li> </ul>	<ul style="list-style-type: none"> <li>● Materials from each workshop will be posted on the website in December.</li> <li>● Members can promote the last workshop using the <a href="#">flier</a> in the packet and forwarding the email invite.</li> </ul>

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	<ul style="list-style-type: none"> <li>○ Ideal workshop format depends on the target audience. May need to get more specific with tailoring to each audience's needs.</li> <li>○ Some people cannot leave the office to attend. Is it possible to bring the workshop to them in staff developments, in service days, Parent University? Look at school districts.</li> <li>○ Offering more CEUs is better.</li> <li>○ There are not many events in the Spring to compete against. People may have more time to attend January-April.</li> </ul>	<ul style="list-style-type: none"> <li>● Education Work Group will consider these options during next planning meeting on January 6. Contact Courtney if you'd like to attend, courtney.barnard@cookchildrens.org.</li> </ul>
<p><b>Website Updates (ACTION)</b> <i>Tiana Gooden, LCSW</i></p>	<ul style="list-style-type: none"> <li>● WATCH has worked hard to create a wonderful resource of our website, watchdenton.org.</li> <li>● The website has hundreds of articles about mental health – what it is, why it's important, how it affects us all – written specifically for caregivers, teens, and kids.</li> <li>● It also has a community calendar where anyone can submit a child health related event to be posted.</li> </ul>	<ul style="list-style-type: none"> <li>● Members are encouraged to:               <ul style="list-style-type: none"> <li>○ Explore the website</li> <li>○ Use the resources available on the Get Help page</li> <li>○ Submit events to the Community Calendar</li> <li>○ Tell others about the website, share a promo card</li> </ul> </li> <li>● Members signed-up to provide content for the website in 2017:               <ul style="list-style-type: none"> <li>○ January: Marc Thompson, fatherhood</li> <li>○ February: Sadaf Meckfessel, teen violence</li> <li>○ March: Tiana Gooden</li> <li>○ April: Kamilah Hasan</li> <li>○ May: Lisa Elliott</li> </ul> </li> </ul>
<p><b>Okay to Say Movement (ACTION)</b> <i>Lisa Elliott, PhD</i></p>	<ul style="list-style-type: none"> <li>● WATCH has been working with United Way and Meadows Mental Health Policy Institute on bringing the Okay to Say campaign to Denton County.</li> <li>● Okay to Say is a statewide campaign designed to reduce stigma around mental health.</li> <li>● We are the first community in Texas to begin a local campaign and to request materials related to children.</li> </ul>	

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	<ul style="list-style-type: none"> <li>• Meadows heard our request and have created 5 children's media pieces for review by WATCH and United Way.</li> <li>• Members reviewed the pieces and offered feedback:               <ul style="list-style-type: none"> <li>○ Each piece needs to cater to the specific target audience and media format (bookmarks for kids; easy to read road signs)</li> <li>○ Include pictures of children, with diversity of race/ethnicity and activities</li> <li>○ Use less data and text, more white space; loved the inclusion of local data</li> </ul> </li> <li>• Members would like to see new, revised media pieces to vote on by January 20<sup>th</sup> meeting.</li> </ul>	<ul style="list-style-type: none"> <li>• WATCH will schedule a meeting with United and Meadows to share WATCH's feedback and request additional media.</li> <li>• Members may be asked to vote and give feedback via email.</li> </ul>
<p><b>Art Contest</b> <i>Courtney Barnard, LMSW</i></p>	<ul style="list-style-type: none"> <li>• Last week Education Work Group met to plan the art contest for Spring 2017.</li> <li>• We looked at the timeline for the project, updated the forms and processes, and thought of ways members could participate.</li> <li>• This years' contest theme is "My Feelings are a Work of Art" and we will connect it to the Okay to Say campaign.</li> <li>• The art contest timeline is as follows:               <ul style="list-style-type: none"> <li>○ Release the theme to schools/partners before Christmas break</li> <li>○ Actively promote with fliers in January</li> <li>○ Libraries to accept submissions in February</li> <li>○ Then will process artwork, judge and prepare for display in May/June</li> </ul> </li> <li>• Members were asked to sign-up as library liaisons. Responsibilities as follows:               <ul style="list-style-type: none"> <li>○ Call libraries to confirm their level of participation (December)</li> </ul> </li> </ul>	

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	<ul style="list-style-type: none"> <li>○ Deliver a packet of fliers (January)</li> <li>○ Pick up artwork from library (end of February)</li> <li>○ Enter data from Entry forms for each piece into shared online document</li> <li>○ Take artwork to common location for Courtney</li> </ul>	<ul style="list-style-type: none"> <li>● Members were asked to sign-up as library liaisons. All slots were filled. Courtney will send liaisons the needed information.</li> <li>● Members are encouraged to promote the contest once the flier is ready.</li> </ul>
<p><b>Community Conversations</b> <i>Lisa Elliott, PhD</i></p>	<ul style="list-style-type: none"> <li>● The Excel Center of Lewisville: Holiday Open House December 6 from 4:00-6:00p in Lewisville. Come by for a tour of the facility, meet staff, and network.</li> <li>● Friends of the Family is starting HYPE program: Healthy Youth Partnership Education. For ages 14-18 who have experienced teen dating violence or family violence. Begins February 2017, Monday from 6:00-7:30p at DC Friends of the Family in Corinth. Contact Michelle Rogers, <a href="mailto:mrogers@dcfof.org">mrogers@dcfof.org</a>.</li> <li>● Jennifer Burton of Community Health Charities is looking to connect employees in the workplace with health-related programs and charities. For more information, call Jennifer at (817) 518-9109.</li> </ul>	<ul style="list-style-type: none"> <li>● Members can forward information to Courtney, <a href="mailto:Courtney.Barnard@cookchildrens.org">Courtney.Barnard@cookchildrens.org</a>. She will share it with the coalition upon receipt.</li> <li>● Events shared will be posted on the Community Calendar.</li> </ul>
<p><b>Adjournment and networking</b> <i>Lisa Elliott, PhD</i></p>	<ul style="list-style-type: none"> <li>● The meeting was officially adjourned at 1:30 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>● Next coalition meeting is Friday, January 20<sup>th</sup>, 2017, 12:00pm @ Denton County Health Department. <ul style="list-style-type: none"> <li>○ Volunteer Appreciation meeting</li> <li>○ Will complete a Member Satisfaction Survey on the progress WATCH has made this year</li> </ul> </li> <li>● Members were provided a calendar of <a href="#">2017 meeting dates</a> in their packet. Also on <a href="http://watchdenton.org">watchdenton.org</a>.</li> <li>● WATCH will resume the conversation about CCHAPS data (began September 2016) in a future meeting.</li> </ul>